

# Thoughts, Processes and Responses for a demanding Society

## INTERNATIONAL CONFERENCE

of Business Management, Commerce, Sciences, Public Health,  
Technology and Social Sciences Academics & Practitioners

10-12 December 2018 Kathmandu City, Nepal



Abstracts Close  
15, September 2018  
Early Bird Registration  
Closes  
30 September, 2018

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## Switching the focus

What are our new thoughts as we continually face challenges from highly demanding society? How are we demonstrating that technology and innovation and business processes have a role to play beyond industrial growth in our societies? What is human society expecting from the Business Schools, technology centers, scientific institutions in relation to eradication of poverty, creating better jobs and promoting the achievement of many millennium development goals (MDGs)? Are our industries, scientific institutions and laboratories focusing on what people are asking today?

Undoubtedly the last 150 years of Science & Technology developments, had huge benefits for the humanity. However, it is time to think about the negative consequence of scientific and technological development on the ecosystem and human beings. Who should drive this new thrust? Business Schools? Scientists, technologists? What should be the philosophy that drives and governs most intellectual and financial investment in future?

### Where are the futurists that think beyond 2030?

How are we handling and implementing 'culture changes' within our organisations and society?

What are the thoughts Of Business Schools, Scientists, Technologists, on dealing with poverty, water, food security?

### Business, Science and Technology Interface with environmental issues and concerns

Why is it so difficult to know what is good for larger eco system and mankind and making choices and thinking creatively? Is mankind inherently suffering from low esteem that we need to prove our might against nature?

### GDPs GNP's Wealth and beyond

Today we don't have a comprehensive frame work or index to measure real wealth of a nation. Is it only the economic indexes, like GDP? What about wellbeing of the human beings? Where do we put rich culture, legacy, flora- fauna and the diversity of our communities and races?

### Guiding Future manpower strategies

How do we build new criteria of better futures/better choices for our graduates, researchers and practitioner? In the past 100 years or so we took guidance from terms such as - 'seeing success', 'going after winning' - meaning someone must loose (as all cannot be winners) 'superior means of power' (money or physical) etc.

How can we create large scale learning from or heritage as human kind for all citizens? For Governments, political parties, Leaders and help evolve New social order, where Human life is at the centre of attention and start building a new set of professions, and careers etc.,

### Social technologies, Communication and Social Transformations

Can we build social technologies to communicate better? to help individual to deal with his or her intra & interpersonal conflicts or pains OR social technologies that inculcate, love compassion, mutuality, and deep sensing of the universal connectedness amongst all citizens. How do we exercise our capacity to dream? To solve real problem?

### Creative disruption and Innovation

Do you know of companies that are changing the world around you? Good case studies. Including narratives of young minds and startups make great papers to share. Write about the accelerators of change. 'Disruption Is not about slaying giants but about serving new customers' in a demanding society. Why great companies and technologies fail? How do you value innovation or even juggaads?

### Is there a point in asking our customers?

To put it another way, if Uber had asked taxi cab customers if they liked the way taxis worked, the customers would most likely have said: "Yes, these cabs are great, thank you." And if they'd followed up with a question like: "So you don't like the idea of a radical overhaul of the way taxis work all over the world?" They'd be very likely to answer: "What's the point? Everything works well enough how it is."

How do we understand the true customers of today? What do our customers really care about? How will we know what their true needs? Do they care?

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### Venue: Hotel 4 Star

We have obtained accommodation at the Venue: 4 Star Hotel Kathmandu. Two Beds in each room to be shared.

#### Registration Package:

A registration gets accommodation 4-star hotel for 2 nights. The conference runs for 2.5 days. Delegates receive all meals and conference gala dinner.

#### Each registration costs:

**USD 275.00 -developing countries & 475.00 USD -developed Countries.**

If a participant desires single occupancy there will be a prorata nominal charge.

Accommodation at this hotel is offered on first cum first basis and hotels in the neighborhood are allocated after the venue hotel is declared full.

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In addition to the peer referees the Journal editors would also be part of selected papers for special issues

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- Three Poster Awards
- Three Research based Papers
- Two Doctoral and MPhil student awards
- Multi Media Awards
- Best narratives of CSR
- Creative Disruptions

There is no need to nominate for the award. Recommendations are sought from peer referees, delegate feedback and chairs of the sessions



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